

jonathan.hindi.wd@gmail.com

jonathanhindi.com

**Hard Skills**

**Software**

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| --- | --- |
| Adobe Photoshop CS2,3,4,5  Adobe Indesign  Adobe Illustrator  Adobe Flash  HTML5  CSS, CSS2, CSS3  JavaScript  jQuery  Android XML Layout | jQuery Mobile  SEO  SEM  Visual Studio 05, 08, 10  Dream Weaver  PhoneGap  Eclipse  Microsoft Office |

**User Experience / Design**

I am up to date with the latest trends in UX on both mobile and web. I have 5 years of hands on experience creating flow charts, wireframes and spec docs.

I have 9 years professional experience creating pixel perfect designs. I am a branding expert and versed in cross platform compatibility through responsive design.

**Soft Skills**

**Organization and Management**

I am well organized and able to multitask while keeping my eye on the details. My experience in owning my own business and in managing multiple teams honed my social skills to be able to keep moral up, quality high in a result centered approach.

**Communication**

I am fluent in both English and Arabic in both written and verbal communication with a formal education in both.

**Education**

University of California San Diego,

In the process of getting my Certification in Project Management

California State University, Northridge

Bachelor of Business Administration Major: Marketing

**Work Experience**

**BuildFire – Project Manager** *(May 2014 – Present)*

BuildFire is a startup company that provides a CMS for phone applications that work on both Android and iOS using PhoneGap technology. My responsibilities are:

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| --- | --- |
| * Project Management (team of 10) * UX proposals and development * Communicating with clients | * Product development * Logic work flow and wireframe design * Responsive front end development |

**Kaleo Apps – Project Manager** *(July 2013 – May 2014)*

Kaleo Apps is a startup company serving none profit organizations with their donation and mobile needs. My responsibilities were:

|  |  |
| --- | --- |
| * Project Management (team of 10) * UX proposals and development * Communicating with clients | * Product development * Logic work flow and wireframe design * Responsive front end development |

**Flywheel – UX/UI Designer** *(Dec 2011 – Dec 2013)*

Flywheel is a company that provides a Geo tracking software solution that can be implemented on any smartphone. Their main focus has been in the transportation industry and has been expanding rapidly and internationally. My responsibilities were:

|  |  |
| --- | --- |
| * Project Management (team of 16) * Synergy management between departments and development * Logic work flow and wireframe design | * Product development * Responsive high fidelity mockups * Front end development |

**LA Law Library – Graphic Designer** *(Dec 2010 – Feb 2012)*

I came in when the Library was ready to completely reinvent itself from being a warehouse of books to a leader in research technology. I was responsible for:

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| --- | --- |
| * Graphic design both digital and print * Organizing events such as Galas * Creating strategies and marketing efforts | * Web site maintenance and updates * Developing mass email blasts * Organizing and designing booths and communication material at conferences |

**Magnify 360 – Front End Web Developer** *(Sep 2010 – Dec 2010)*

Serving clients such as Intuit®, MasterCard®, netSpendTM, Seagate® and many more, I developed landing pages for SEO and higher click through rates. My role there included:

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| --- | --- |
| * Front end development * Asset extraction for web use | * Designing landing pages, e-banners and ads |

**Safe Mode Services – Owner** *(Aug 2009 - Dec 2013)*

A business created to satisfy any marketing and communication need. Clients served:

* Vitro – An advertisement agency serving clients such as: Budweiser, Land Rover, Asics and many more
* MadainCorp - A software service provider
* GGothika - Gothic jewelry owned by a gold smith dealing with precise stones
* WeNominate.com - A voting site similar to Yelp
* Top To Toe Mobile - In home SPA service
* Skin Body Lounge - SPA
* All Star Video Games - Ecommerce site, selling vintage video games and consoles
* GG Jewelry - High end Jewelry
* City Wide Dispatch - A cab dispatcher
* Cam Caddie - Wholesaler, providing camera accessories
* Hefner Property Management - Business property management company
* Nels Kitchen - Umbrella brand for organic food products